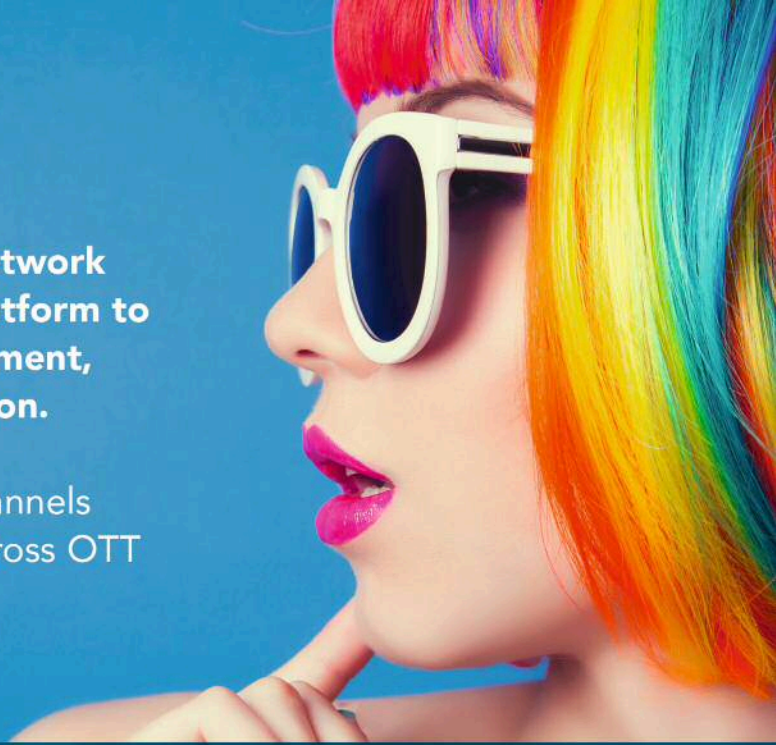


ENDAVO

Endavo Digital Network is a multichannel network (MCN) that leverages Endavo's own OTT platform to enable digital content aggregation, management, multiscreen OTT distribution and monetization.

We partner with content creators to launch channels over-the-top on all the popular devices and across OTT networks.



CREATE & INNOVATE

ARE YOU READY TO TAKE YOUR CONTENT TO THE NEXT LEVEL?

Endavo Digital Network is dedicated to empowering professional and pro-am content creators. We will help you build YOUR brand and community. And, we offer tons of tools to take your content to the next level, build an engaged digital audience, and grow your earnings.

WHAT WE CAN HELP YOU DO



Launch your branded channel on our platform and network



Understand and build your online audience



Grow your OTT business or get funded

WE PARTNER WITH INDEPENDENT CONTENT CREATORS

- Established professional and pro-am content partners can use Endavo Digital Network to stand up their own branded OTT channels on multiple video platforms (devices) to deliver SVOD, AVOD, TVOD, PPV or Sponsored OTT services.
- Less established content partners can join Endavo's own branded digital networks to develop distribution, syndication and shared revenue opportunity.
- Individual channels and Endavo's branded networks will be marketed to targeted online consumers and to OTT service providers, networks and platforms seeking OTT content.

WWW.ENDAVOMEDIA.COM



LAUNCH & GROW

LAUNCH YOUR OWN CHANNEL

- Get your own Endavo account which supports content ingestion and management, publishing and services management, reporting, analytics and many other useful features
- Get content curation and management support
- Choose your OTT business model or combine models
- Get Your-branded channel apps launched in days, including websites, iOS, Android, Roku (Apple TV, Amazon Fire TV coming soon)

LAUNCH ON ONE OF OUR NETWORKS

- Get an Endavo account for channel management and syndication
- Publish your branded channel on our OTT network apps
- Get curation support
- Get a micro-site on our domain for staging, screening, showcasing your channel

BUILD YOUR AUDIENCE

- Get marketing and management tools to track, manage and grow your viewers
- We'll help you with go-to-market strategies and execution

GROW YOUR BUSINESS

- We support advertising (AVOD), subscriptions (SVOD), rentals and PPV (TVOD), sponsorship and B2B channel syndication

OUR VALUE PROPOSITION WHY PARTNER WITH US

Endavo vs. YouTube and other online video platforms means more content and brand control, more platform features, more monetization options, and keep more of what you earn

Get on a turnkey OTT Platform, complete with everything you need for channel management, services management and "instant" OTT channels and apps

Leverage our go-to-market strategies that come along with a partnership with us

Get in better position to attract sponsorship and funding opportunities

Access the entire media landscape for channel syndication opportunities, including OTT networks, platforms, service providers, broadcast, social media

Join the Endavo network effect to increase audience and syndication opportunities